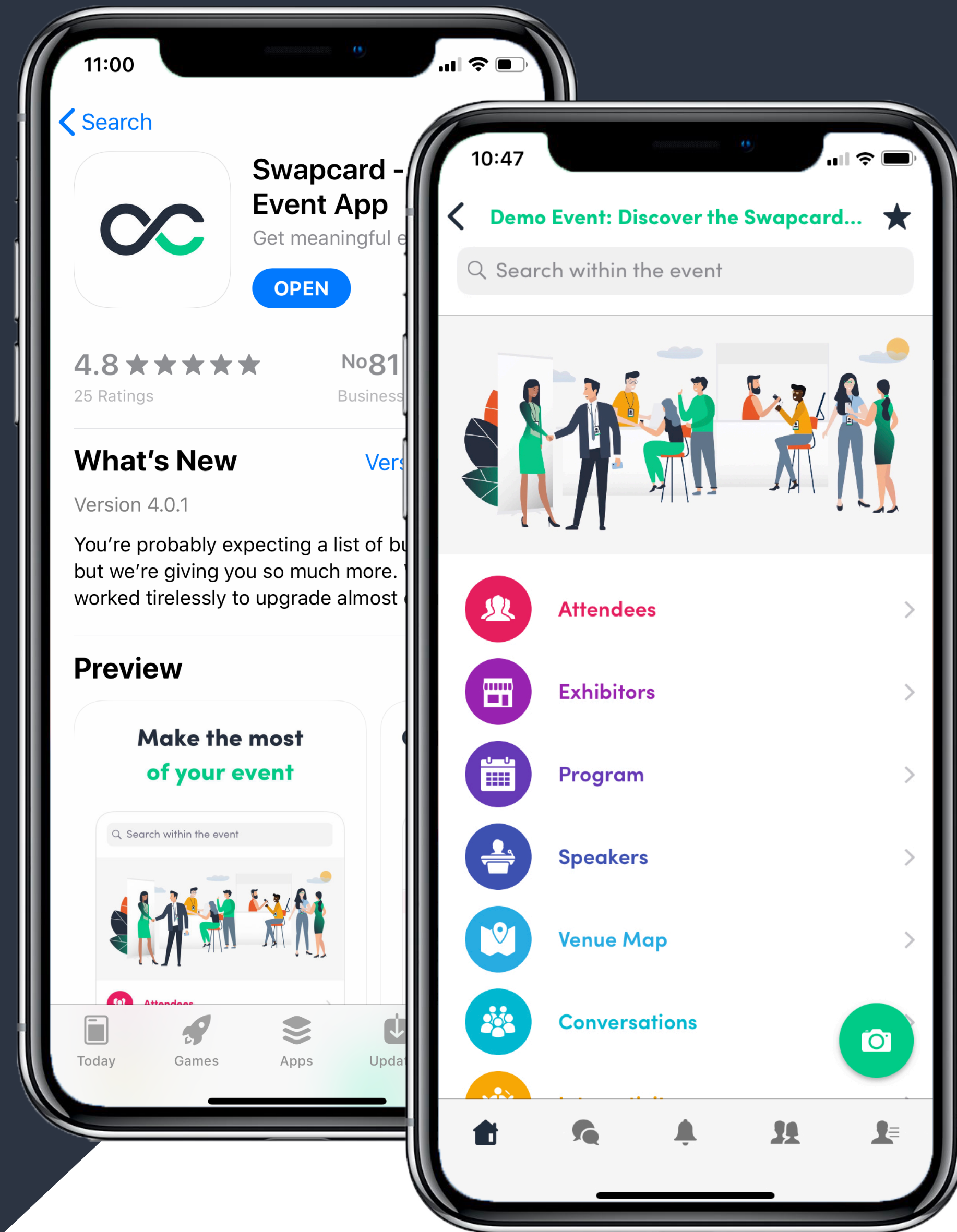


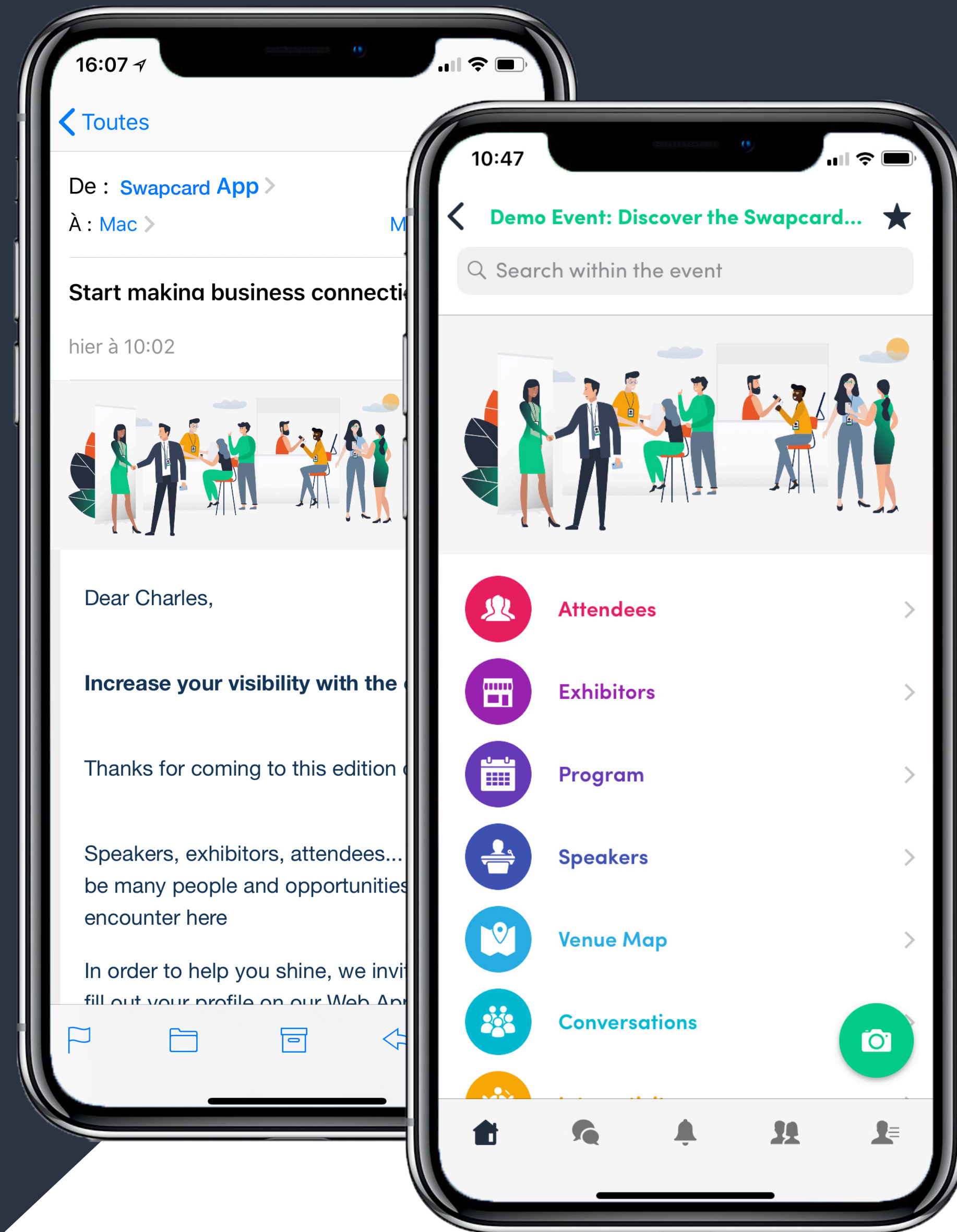
swapcard

Event team Guide



Welcome Swapcard's Guide !

You'll find all the key functions of the app as well as the frequently asked questions



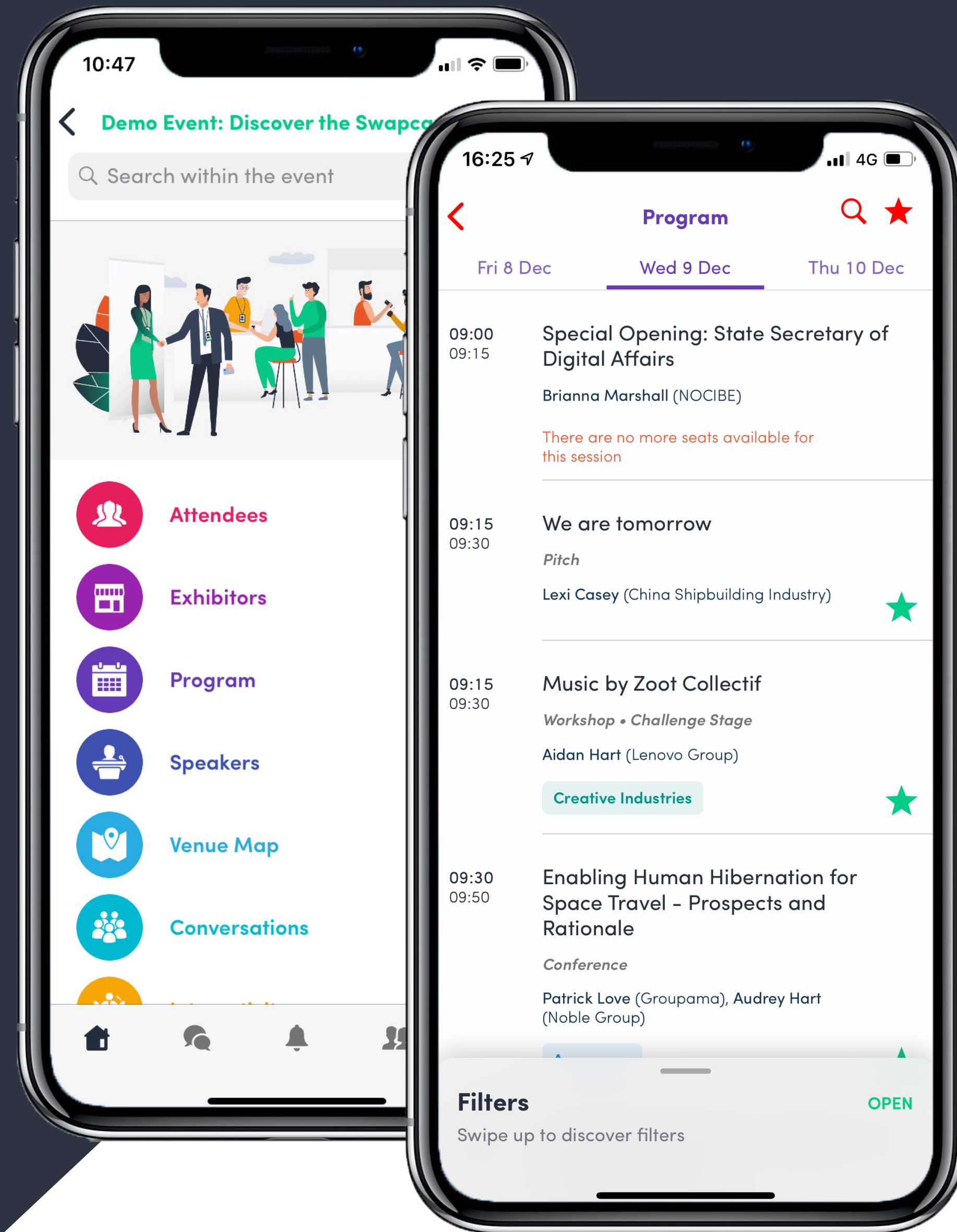
**Invite people to download the app
on their mobile**

- ✓ Available on the App Store (iPhone only) & Play Store (all devices)
- ✓ Each attendee receives an email allowing him to join the event




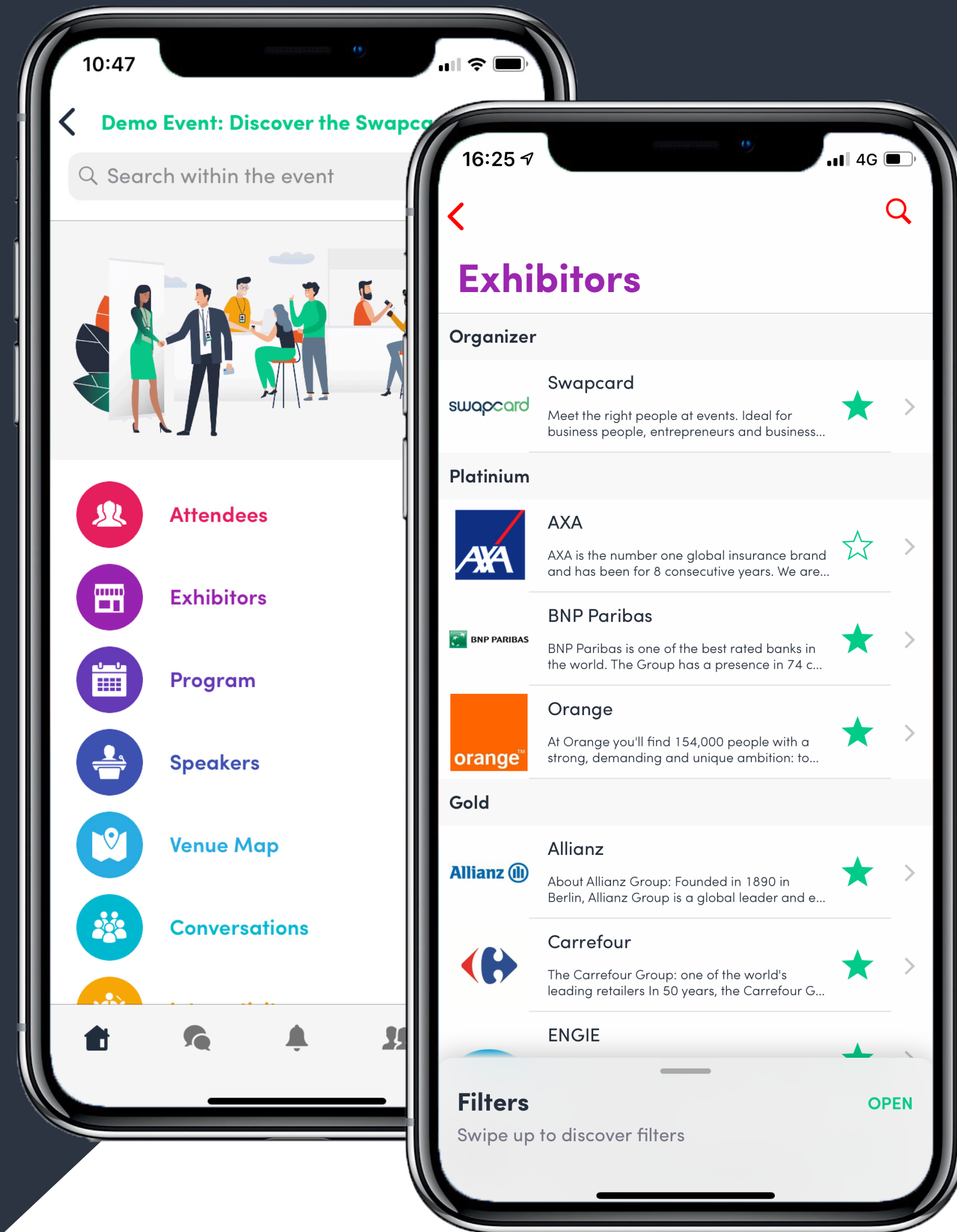
Attendees

- ✓ « Attendees » integrates the full attendees list
- ✓ The list is ranked by the professional affinity you've got with each attendee. (represented by the circle around the profile picture)
- ✓ Filters allow you to aim a particular audience regarding their field or job title
- ✓ The searching tool helps you to find the right person. You can search by name, field, job title or company



Program

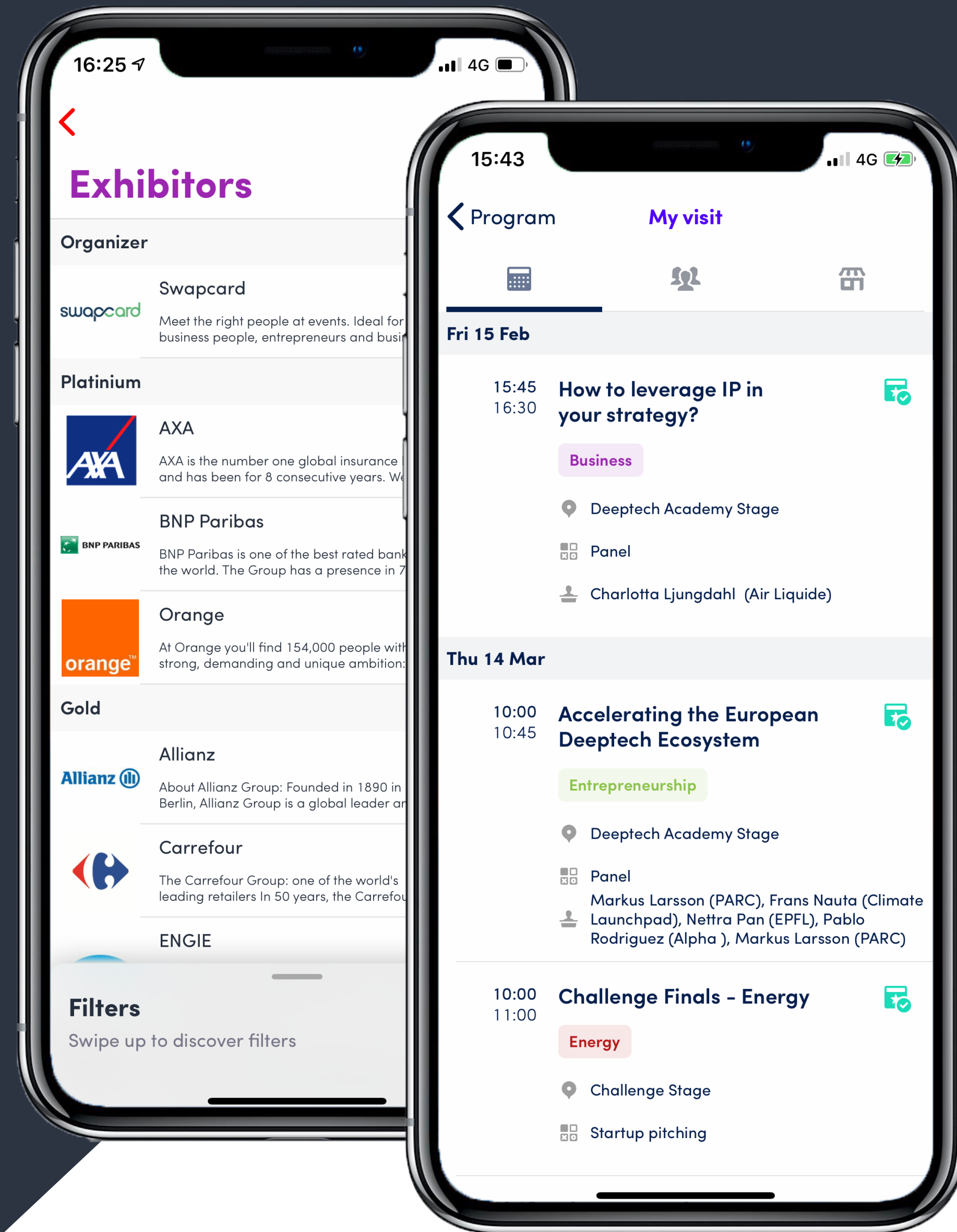
- ✓ « Program » integrates the full program of the event
- ✓ You can filter it by type of sessions, topics, places or sponsors
- ✓ Each session can be bookmarked to get a notification 10mn before it starts ()



Exhibitors

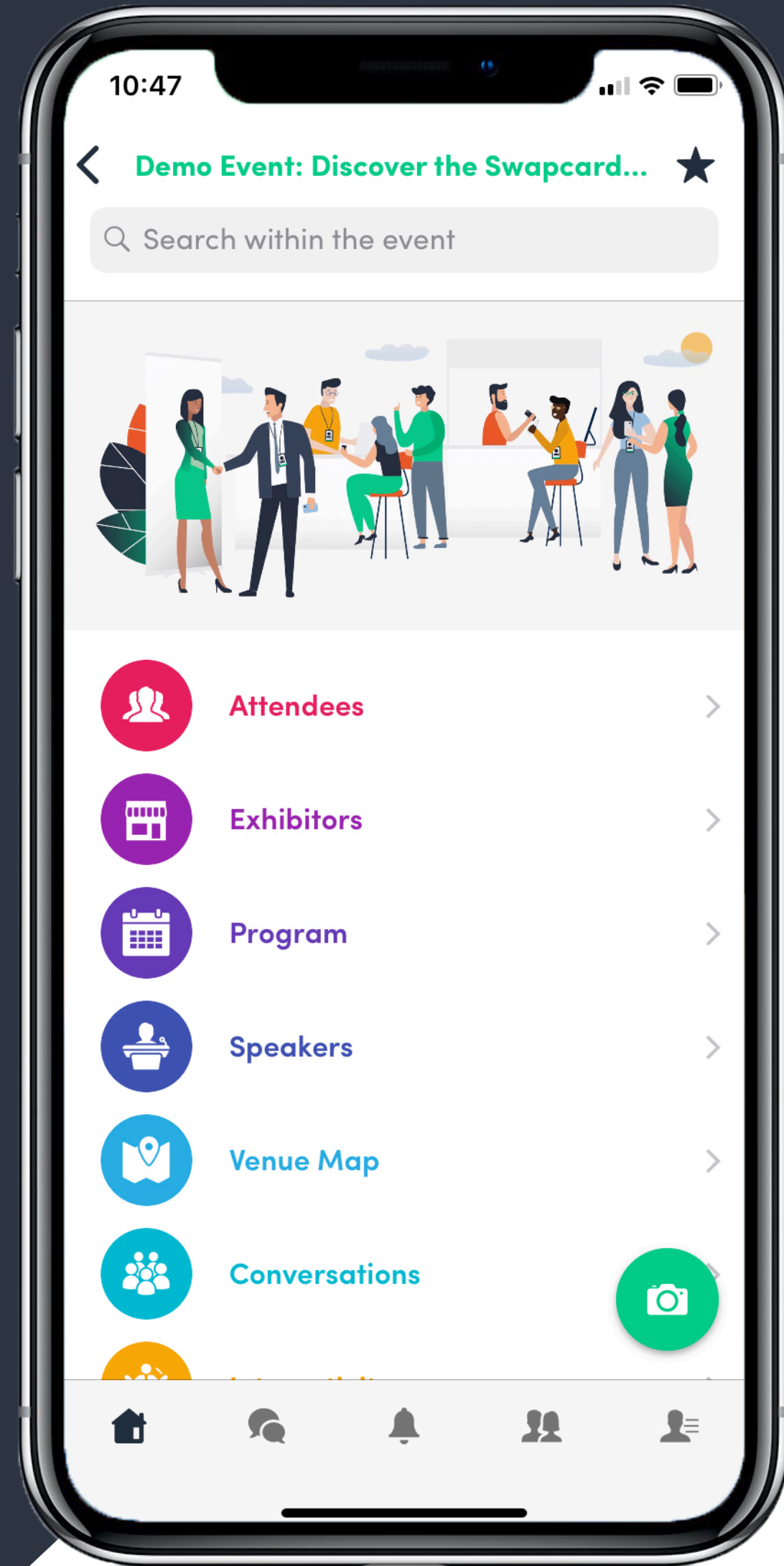
Get access to the full exhibitors list and access to:

- ✓ The description of the company
- ✓ The team members to connect with them
- ✓ The booth location
- ✓ The social networks of the company
- ✓ The website of the company

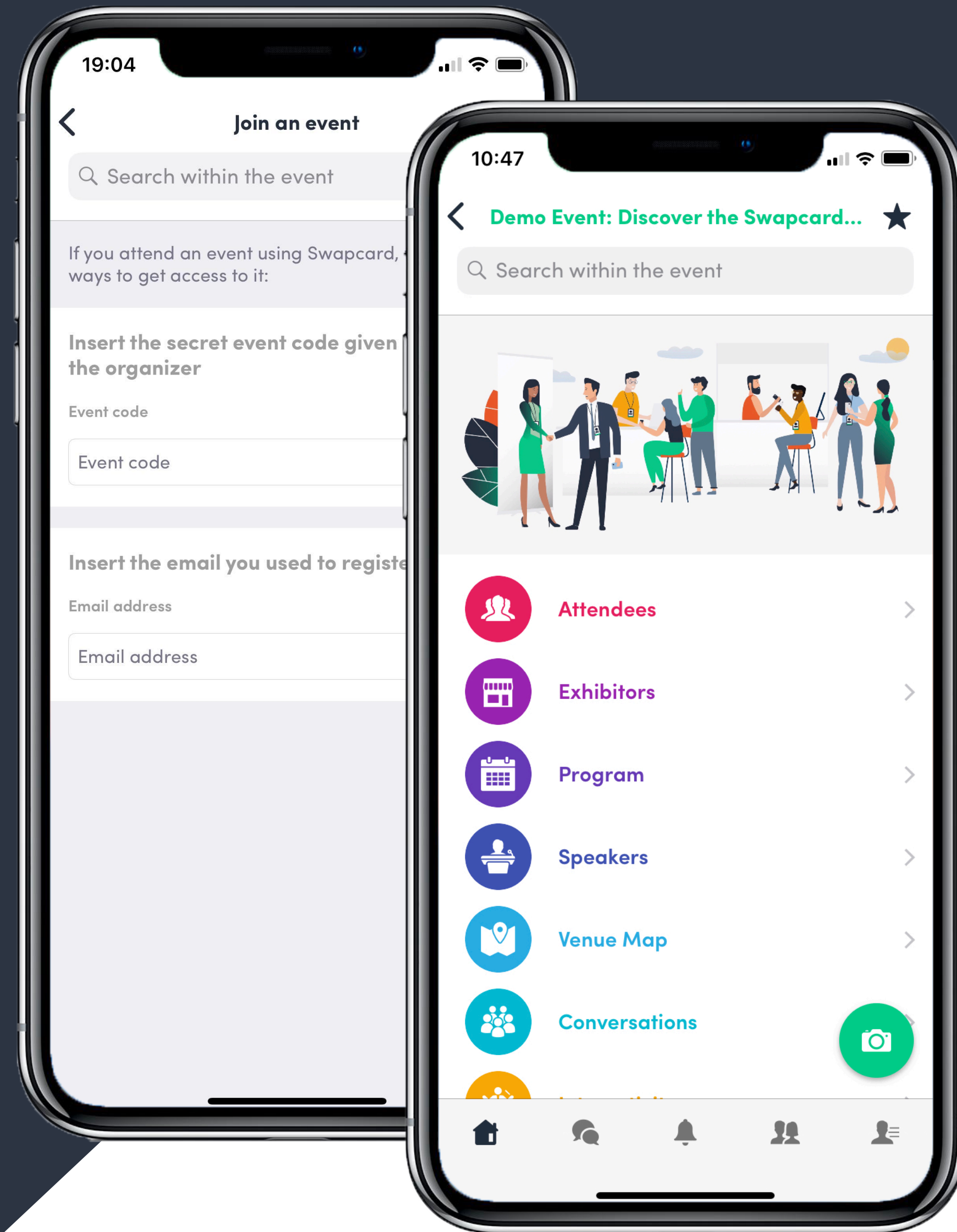


My Visit

My visit summarize all the sessions and exhibitors bookmarked (🏠+) as well as all the attendees you are connected with for this event.

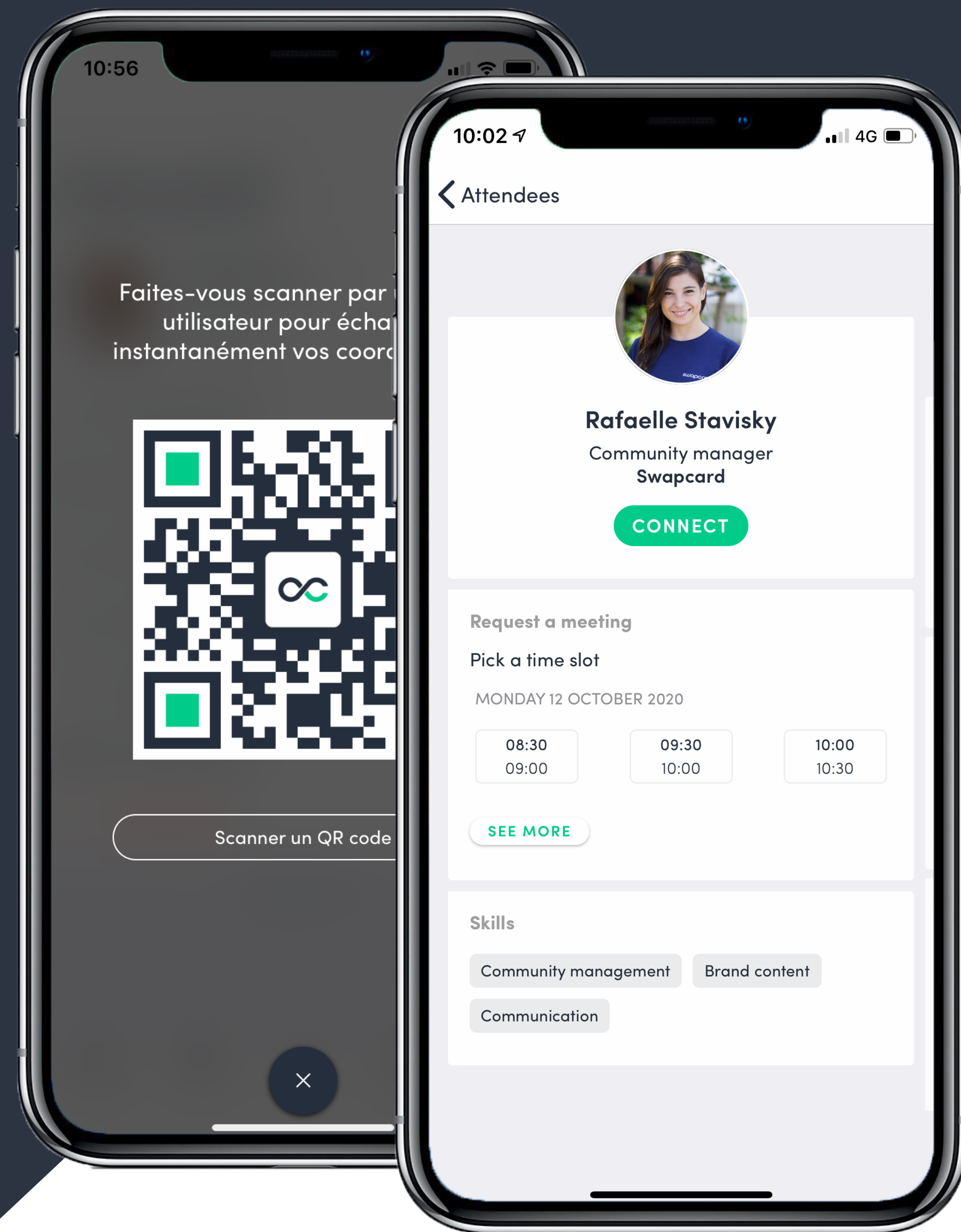


Frequently Asked Questions



How to get access to the app?

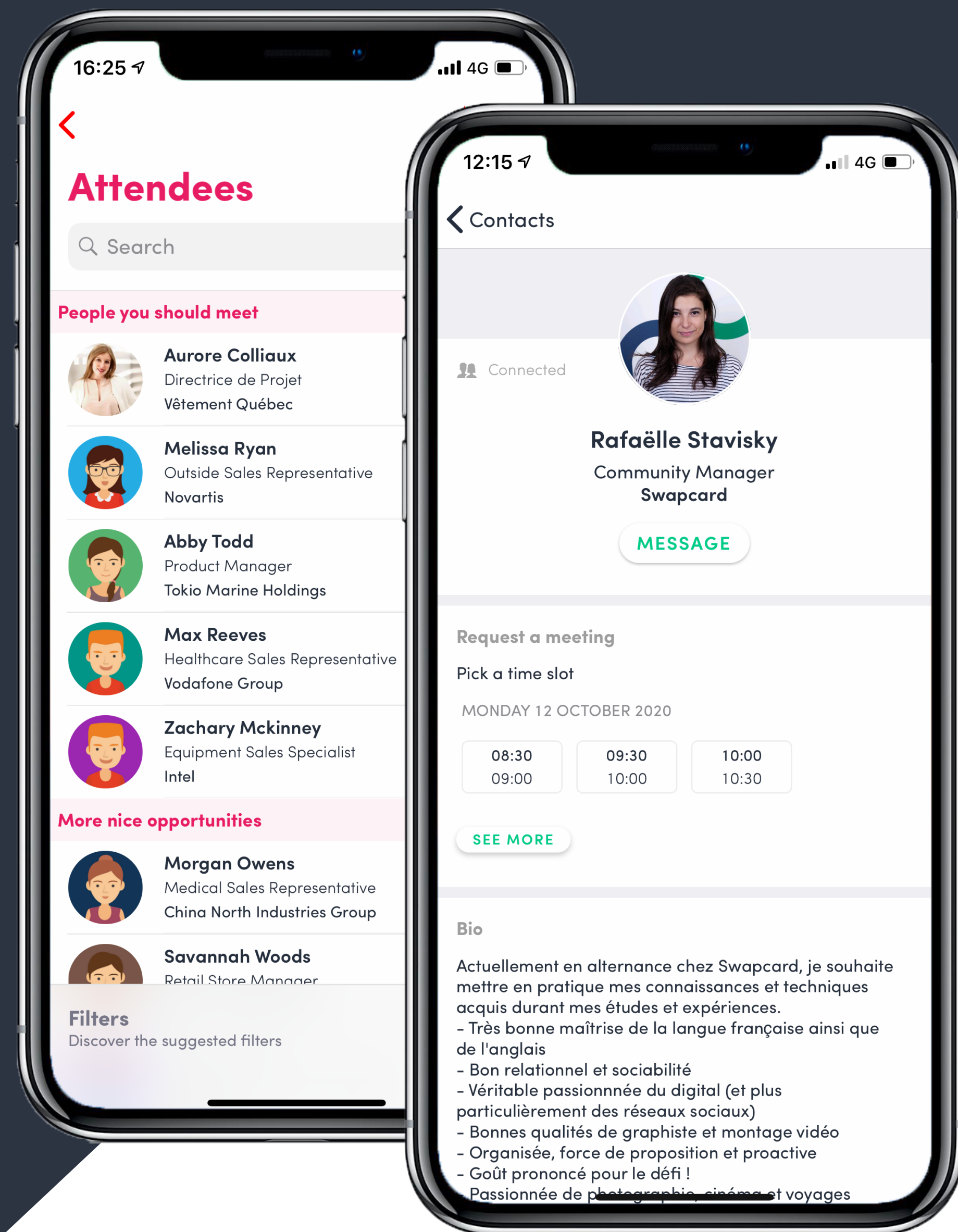
- ✓ Each attendee receive an email inviting him to join the event
- ✓ If he is not able to find it, he can download the app and use the email used to register to the event
- ✓ Once the email is recognized, a « magic link » is sent by email allowing the attendee to set up his own password



How to connect with someone?

There are two ways:

- ✓ By request: Once you click on someone's profile, the button « Connect » appears allowing you to send a request. As soon as the person accepts it, you'll get access to his details.
- ✓ By QR code: Once you scan someone's badge, you'll get access to his profile and details immediately. There is not request that needs to be accepted.



How can I get access to someone's details?

To get access to someone's details you need to be connected with him. (By connexion request or Scan)

Reminder :

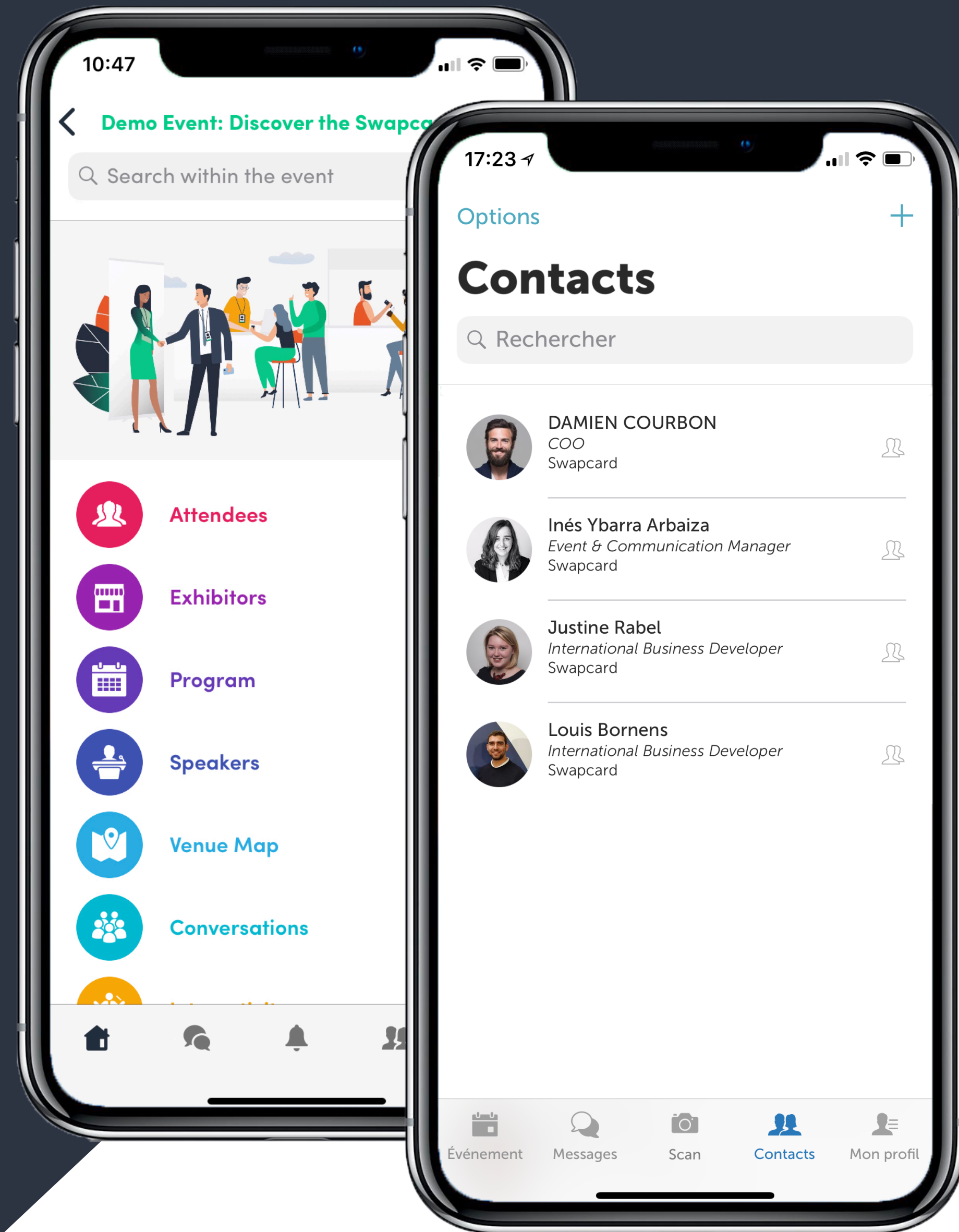
Public information	Only once connected with the user
First and Last Name	First and Last Name
Profile picture	Profile picture
Job Title & Company	Job Title & Company
Biography	Biography
	Contact details (phone number & email)
	Social Networks



Where can I find the contacts I'm connected with?

Click on the « Contacts » button right at the bottom of the app.

You can then add tags and notes to these contacts that can be exported to your CRM.



Can I export all my contacts?

For sure !

Visit the web app and click on Contacts > Export contacts

You'll receive a CSV file by email immediately